

NEWS RELEASE

THE PERFECT FINISH FROM THE LAMINEX GROUP

The Laminex Group has just unveiled its new Melteca® Puregrain™ finish which will add a truly realistic wood grain look and feel to any décor.

Manufactured in New Zealand at The Laminex Group's Hamilton plant, the new finish is available in any Melteca colour.

The Laminex Group's National Sales and Marketing Manager, Nicky Duggan, said the new finish really brings oak grained prints to life and turns some solid colours into stunning looking woodgrains.

"Puregrain is the perfect substitute for natural wood products and it provides the look of wood with the quality, durability, and serviceability of Melteca."

Also complementing Puregrain is the launch of six new Melteca decors. Vibrant Energise, cool blonde Dansk Maple, and four décor's that emphasise the growing trend towards 'Greige' in interior design: Brescia, Hakata, Hotham Oak and Husk.

The extension of the Melteca range to new finishes as well as new décors is a continuation of The Laminex Group's investment in bringing customers the latest developments in laminate.

For further information go to www.melteca.co.nz.

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